

## **Project Documentation - Initial Project Proposal Document**

**Project:** Emerging Vision Projects and Resources

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### **1. Purpose of Document**

The purpose of this document is to justify the undertaking of the project based on the estimated cost of delivery and the anticipated benefits to be gained. The proposal outlined in this document will be used as part of the process for prioritising future projects.

### **2. Project Description**

To consider and implement the emerging projects emanating from Vision Projects across the district. To consider resources required to oversee delivery of the requirements of the Vision projects.

### **3. Background**

The Council has, for the last year, been working with towns and the city across the district to assist with the creation of a Vision for each area for the delivery of key projects which are linked to each Vision. In addition to the Growth Board projects a number of projects are arising from the Vision work which require consideration and funding. These include:

Chichester: Improving the link between the city centre and the Theatre – redesigning Northgate Car Park, Wayfinding in and around council-owned car parks – to include improvements to vacant space indicator screens which will assist motorists and reduce unproductive traffic searching for a space, costs of implementing recommendations following brand investigation.

Selsey: (Selsey Haven related projects): Improve the public realm at Selsey East Beach (subject to a separate IPPD), Create better pedestrian wayfinding between town centre and East/West Beaches, Develop trails and improve signage, New temporary commercial units or concession opportunities, Employ a seafood sales and marketing champion, Develop and host crab and lobster events.

Midhurst: Capital costs for wayfinding. Improvements to North Street car park surface (£55,000 already agreed by Cabinet), Parking Strategy/audit re-refresh will assist with transport / parking aspirations.

Petworth: Old Bakery (live project), small scale projects to enhance the sense of place in the town. Petworth Skatepark – proposals being considered, £20,000 agreed to support project from Reserves £50,000 from Petworth Leisure Fund.

In addition to these projects there is a requirement to ensure that the authority has adequate resources within the Place team to oversee the delivery of projects.

### **4. Outcomes to be Achieved**

A district which is vibrant, encourages visitors and supports the business economy.

## 5. Timescales

Work will be undertaken during 2019/20.

## 6. Project Costs and Resources

	Costs (£)	Source
One-Off	<p><u>Chichester:</u> Consider options for Re-design of Northgate Car Park – estimated cost £15,000 for design and surveys. Implementation costs would follow the design proposal, no current estimate available. Branding – estimated at £40,000 for consultants. Wayfinding – estimated to be £30,000 dependant on final designs, although support from partners will be requested.</p> <p><u>Selsey:</u> Improve the public realm at Selsey East Beach (subject to a separate IPPD), Wayfinding between town centre and East/West Beaches, Develop trails and improve signage, – estimated to be £10,000, Employ a seafood sales and marketing champion (potential HLF funding), Develop and host crab and lobster events – estimated to be £2,000.</p> <p><u>Midhurst:</u> Wayfinding estimated to be £10,000 although support from partners to be sought. North Street car park already agreed at Cabinet (£55,000).</p> <p><u>Petworth:</u> Old Bakery project costs dependant on results of option appraisal currently being undertaken – the results of which will determine the timescale for subsequent works.</p>	<p>CDC Potential funding from the city Council to be confirmed Potential funding from other partners to be confirmed</p> <p>Potential funding from Selsey Town Council to be confirmed</p> <p>Potential funding from Midhurst Town Council to be confirmed</p>
Revenue	£12,000 for 0.5 FTE Admin support for all vision projects.	CDC
Savings	None	
Services to be involved in the project delivery	Place, Estates, PR, Building Services, Planning	

**7. Benefits vs. Cost**

The project will support the continued vitality of the area and deliver key partner aspiration projects as identified in Chichester Vision.

**8. Identify Risks**

If projects linked to Chichester Vision are not delivered there is a risk that the purpose or role of the vision could be questioned and partners may be less likely to become involved.